

For more information on Xerox DocuTech® Production Publishers, call **1-800-ASK-XEROX** or visit us on the web at [www.xerox.com](http://www.xerox.com).

**XEROX®**

Technology | Document Management | Consulting Services

Xerox DocuTech®  
Production Publisher

Overview



## Discover our latest thinking inside. And see how today's DocuTech® Production Publisher can do more for you.

### Image quality that's a cut above

Today's DocuTech delivers the image quality to add the highest-end jobs to your stable of monthly volumes—jobs that have a high profit margin and jobs that establish meaningful, long-lasting relationships with new clients.

*From marketing materials to collateral and countless other business-critical documents, DocuTech simplifies creation and production of innovative applications that communicate more effectively and drive more sales and revenue.*



Financial Reports



Xerox DocuCard®

### As dependable as the sunrise

Rock-solid reliability assures that as your volume of print jobs increases, your DocuTech will be ready to respond with superior uptime and industry-leading productivity.



Regulatory Documentation

### Sets the standard for growing variable information needs

And the technology extends beyond the print engine. Variable information and personalized printed communications are proven elements of growth in the printing industry. DocuTech, its Xerox FreeFlow™ DocuSP® controller and Xerox FreeFlow workflow products offer a variable information solution unchallenged in its power—to turn out targeted content and to propel your business forward.

We're not only changing the way you look at DocuTech, we're changing the ways you can achieve success.



Music Book



Architectural Schematic



We're going to **change**  
the way you **look** at  
**DocuTech®**



# Discover the upside of our latest thinking inside.

If you thought you knew everything about DocuTech®, you ought to take a look from a different perspective—inside. The machine that started the digital print-on-demand industry is now more versatile and more upgradeable than ever before. Powered by today's controller, software and hardware, you can print applications you never thought possible to boost your bottom line. You'll never look at DocuTech the same way again.

## Powerful, reliable print engine

The DocuTech heritage of reliability assures responsiveness, superior uptime and benchmark productivity up to 6 million pages per month.

## A simpler user interface

Jobs are transparent and easier to control from start to finish.

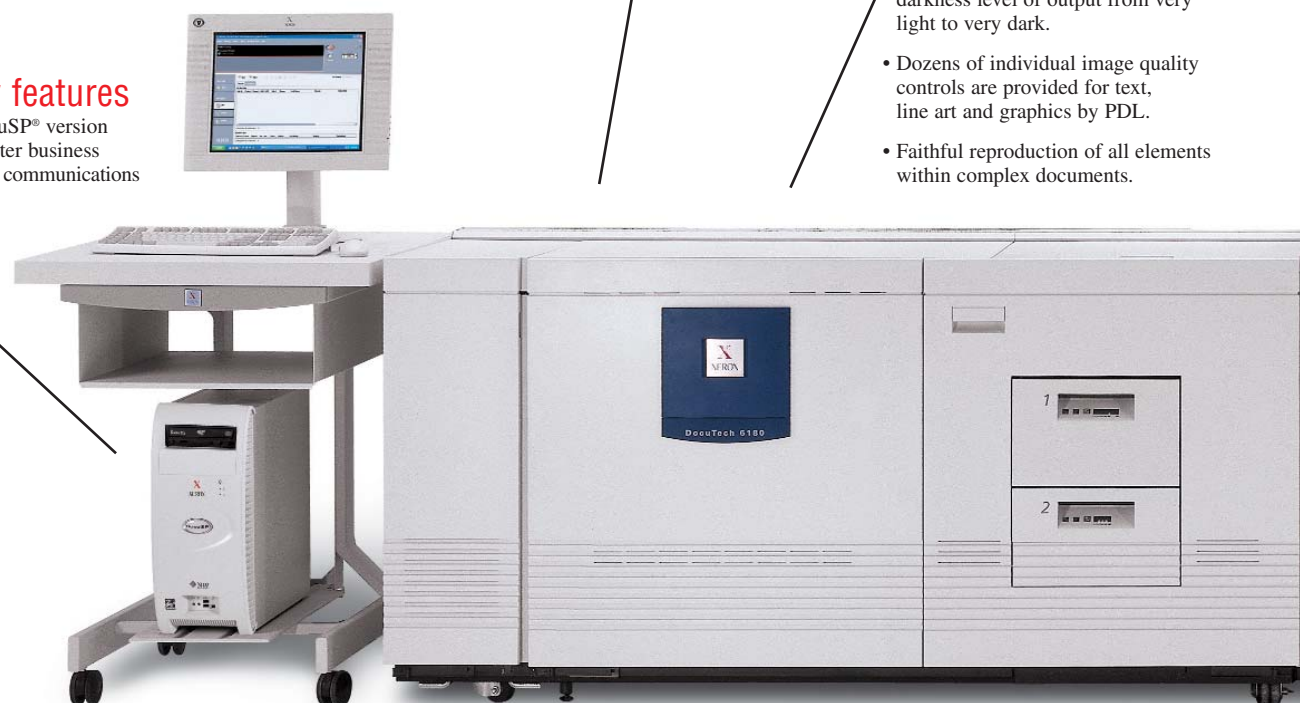
## Better image quality

Patented Image Sense technology makes premium image quality simpler to attain than ever:

- Digital darkness controls easily vary the darkness level of output from very light to very dark.
- Dozens of individual image quality controls are provided for text, line art and graphics by PDL.
- Faithful reproduction of all elements within complex documents.

## Upgraded security features

Newest Xerox FreeFlow™ DocuSP® version helps you comply with the tighter business security requirements of today's communications environment.



## Latest version of Xerox FreeFlow™ DocuSP® offers new and improved features for all workflows.

We know you have a broad range of workflows in your shop—monochrome, high-light color and full color, as well as some transactional IPDS and LCDS jobs.

Powerful Xerox FreeFlow DocuSP provides enhancements for all these workflows.

From stronger security features, expanded platform capabilities and an upgraded operating system to enhanced data-stream support and new control and output functions, Xerox FreeFlow DocuSP is designed to help maximize your productivity and profitability.

New security features now provide exceptional password protection, the ability to detect multiple failed logins, and tracking of all logins and logouts.

Enhanced data-stream support includes updated VIPP® software, PDF large-file support, PPML, LCDS updates, IPDS and more.

Common interface for Xerox production equipment reduces training time and maintains productivity across the enterprise.

## Proves its value by constantly outclassing competitors.

Xerox FreeFlow DocuSP has been tested by years of daily service on production floors just like yours. It excels in producing output of infinite variety and exceptional quality—from short-run books to up-to-the-second assembly instructions to hybrid promotional transactional documents to product manuals in exactly the right quantities.

Operators in every corner of the print industry have come to rely on Xerox FreeFlow DocuSP, which has proven itself to discriminating printers in environments ranging from in-house print shops to high-end offset lithographers.

Xerox FreeFlow DocuSP can become the cornerstone of your productivity as you build your business in the future.

## Keeping the focus on workflow, start to finish.

Xerox FreeFlow DocuSP is integral to the Xerox FreeFlow Digital Workflow Collection. FreeFlow solutions are specifically designed to help you streamline operations, reduce resources, lower overhead cost, and enable new, high-value applications even in multi-vendor environments.

By combining with DocuTech®, FreeFlow becomes the hub of your print shop activity. It is an example of how DocuTech is more than a printer. It's a critical piece of the Xerox production system and a total business solution.

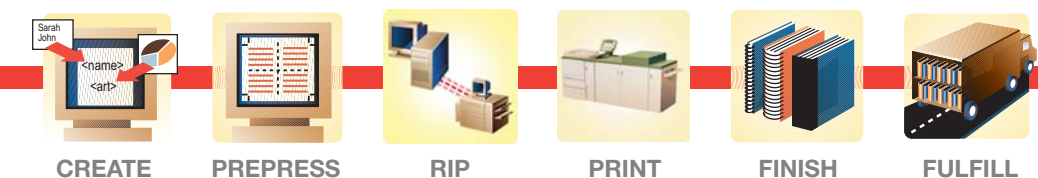


## Breathe easy with prInteract™ Remote Service Offerings.

Using a secure, online connection, prInteract Remote Service Offerings provide an integrated approach to support your machine. prInteract gives us up-to-the-minute information for a better understanding of your production needs and environment, enabling us to:

- Use ongoing data analysis to identify potential problems.
- Provide data-driven recommendations to optimize overall performance.
- Automatically generate accurate, up-to-the-day meter reads with MeterAssistant.

## LIFE OF DOCUMENT



There's more to documents than just printing. Which is why Xerox provides end-to-end services, systems and workflow solutions.

# See how much more tech we put into DocuTech®

DocuTech Production Publishers are a vitally important part of a larger strategy to better equip your enterprise to handle a deluge of changing technology and hard-driving timelines.

The common thread running throughout our digital on-demand strategy is the Xerox FreeFlow™ DocuSP® approach to imaging workflow. This solution ensures your DocuTech can work effectively in any environment—from in-plant print shops and commercial printers using traditional publishing data streams to transactional, LCDS-based data centers.



Get a new perspective  
with DocuSP®



## You can't judge an industry-leading production printer by its cover.

Sure, today's DocuTech® may look similar to when it changed the printing industry years ago. But that's just on the face of it. From the original DocuTech, the reality for the DocuTech Production Publisher has been nothing short of a constant revolution, including significant architecture changes delivering support for all industry-standard formats, high quality and the flexibility of digital information in a mix of unmatched value and power.

That's why it's no understatement to say that the revolution started by Xerox DocuTech led to a whole new way for you to deliver business that once depended solely on an offset press.

The fact is, the DocuTech Production Publisher that exactly fit your needs yesterday has changed to fit your needs now, and will continue changing to meet your needs in the future. Since the beginning, DocuTech has been founded on flexibility and modular design to enable this type of customer-focused change.

## New capabilities show it's still an inside job.

This generation of DocuTech is more powerful than ever, featuring new tools and new technology to help you pursue and win new categories of high-profit business.

The newest DocuTech capabilities bring more power and new revenue streams to your business through enhanced Xerox FreeFlow™ DocuSP® software capabilities and three options that increase the media latitude and productivity of the DocuTech Production Publisher: a multi-tray interposer, large-format paper printing, and coated stock printing.

## Multiple data streams

Ensures optimum performance and more application flexibility.

- PCL, PPML, VIPP®, Adobe PostScript® Level 3, PDF, HP PCL6, TIFF, RDO, ASCII
- Integrated FreeFlow™ Variable Information Suite
- LCDS/Metacode/IPDS: optional

## More finishing options

Gain a competitive advantage with such features as:

- Variable stitching
- Inline tape
- Extensive additional feeding and finishing options from our Xerox FreeFlow™ partners



# Inside and out, DocuTech® proves its value and versatility.

Customer-focused flexibility shows itself in the DocuTech Production Publisher's impressive feeding and finishing capabilities. For example, as your business grows, the DocuTech interposer is a valuable tool in producing complex, high-impact jobs that mix black-and-white and color pages. Being able to print on "oversize" stocks typical of multi-page press sheets or booklet covers provides a flexible and economical solution for critical workflows. And the option of printing coated stocks further enhances your business growth opportunities.

## Mix it up with multi-tray interposer.

The addition of a three-tray interposer enables you to feed up to six different stocks. Up to three preprinted stocks can be fed from the interposer trays, since the interposer allows stocks to bypass the fuser. If only one tray is used for post-fuser feeding, five pick points are available for feeding stocks for imaging. The DocuTech® interposer:

- Shortens job turnaround times by eliminating hand collation of special stocks into jobs after printing.
- Improves productivity by providing additional pick points which enable load-while-run capability for uninterrupted printing.
- Maximizes tray efficiency by processing ordered sets in all six trays.

## Hefty paper sizes can shrink your costs.

The improved DocuTech Production Publisher can now print on large sheets in both the simplex and duplex mode:

- Oversized sheets permit a larger image area and enable trim for finished output with a full bleed.
- Larger sheets—up to 14.33" x 19.2" (363 mm x 488 mm)—permit more cost-efficient printing through multi-up imposition.
- Imposition fits your existing workflow, improves overall productivity and reduces running costs.

## Coated-stock options can broaden your reach.

Another outstanding new option is the ability to feed various coated stocks in a range of sizes. Our coated stock capability:

- Enhances the extraordinary image quality of the DocuTech family of production publishers.
- Enables the printing of more types of applications, short runs of documents containing detailed line art, charts and photographs whose clarity and readability are enhanced with the use of coated paper.
- Expands your job latitude, increases customer satisfaction and loyalty and improves the perceived image quality of many jobs.



*Print digital jobs that your competition can't.*



*These options are designed to give your business a huge advantage as it grows and provide an easy, cost-effective way to transfer important applications from offset to print on demand. Each option must be purchased separately.*